



Top 10 award-winning spirits bottle designs

23rd December, 2020 by Nicola Carruthers

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Spirits brands have gone the extra mile to create intricate and appealing designs to attract consumers’ attention. We present the bottles that scored top medals in our annual competition.



A banana-infused rum, a rosé gin and a Danish rye whisky were given Master medals

The final competition of the year in The Global Spirits Masters series is [The Design & Packaging Masters](#), which was held in London last month in line with government guidelines.

The competition is sponsored by Amorim’s Top Series unit, which specialises in the design, engineering and production of exclusive capsulated cork closures.

Bryan Rodriguez, wine and spirits buyer for Harvey Nichols, and Melita Kiely, editor of *The Spirits Business*, formed the judging panel in London, while the second half of the judging team joined virtually over Microsoft Teams from Portugal: Catarina Costa, product designer at Amorim Top Series, and Hugo Mesquita, sales and marketing director at Amorim Top Series.

The competition judged each entry based on its aesthetics, functionality, sustainability and overall quality. Here, we look at 10 Master winners across categories such as Scotch, rum, Cognac and gin.

Click through the following pages to view the top 10 award-winning bottle designs of 2020.

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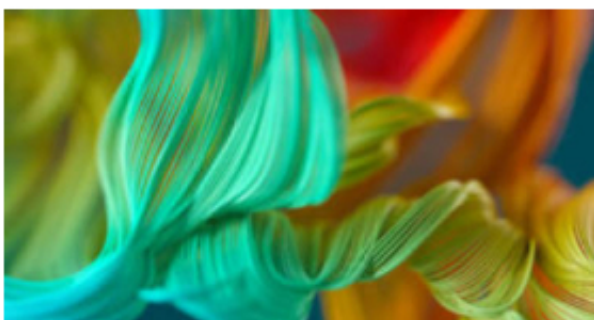
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