



THE DRINKS BUSINESS AWARDS 2020: THE WINNERS

2nd October, 2020 by Lucy Shaw

We are delighted to reveal the winners of the 2020 Drinks Business Awards, which were announced yesterday at a virtual ceremony, streamed from Asia House in London.



The Drinks Business Awards were conceived 17 years ago to celebrate outstanding achievements in drinks in an array of categories, from retail buying, marketing and drinks design to social media.

A full report on each winning person, brand and business will appear in the October issue of *the drinks business*, while today we bring you a list of the winners in each category, beginning with our awards for the leaders in drinks design.

DESIGN AND PACKAGING AWARDS



Best Design & Packaging for Wine

Winner: YG Design for Viña San Pedro Tayú 1865

Special commendation: Omdesign for Blandy's MCDXIX, The Winemaker's Selection

Runner-up: Bravo Design for The Vinoneers' Orpheus & the Raven

Shortlist

- Bravo Design for The Vinoneers' Orpheus & the Raven
- Denomination for Wakefield The Legacy Cabernet Sauvignon
- Omdesign for Blandy's MCDXIX, The Winemaker's Selection
- YG Design for Viña San Pedro Tayú 1865

Best Design & Packaging for Spirits



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Winner: Mirabeau for Mirabeau Rosé Gin

Special commendation: Seven Tails Distillers for Seven Tails XO

Runner up: Stranger & Stranger for No. 3 Gin

Shortlist

- Edrington-Beam Suntory UK for Maker's Mark 46 VAP
- Mirabeau for Mirabeau Rosé Gin
- Seven Tails Distillers for Seven Tails XO
- Stranger & Stranger for Merser & Co. Double Barrel Rum
- Stranger & Stranger for No. 3 Gin

The Sparflex Award for Best English and Welsh Sparkling Wine Packaging



Winner: Ridgeview Oak Reserve

Special commendation: Simpsons Wine Estate

Runner-up: Gwinllan Llaethliw Vineyard

Shortlist

- Black Chalk
- Gwinllan Llaethliw Vineyard
- Hoffman & Rathbone
- Ridgeview Oak Reserve
- Simpsons Wine Estate

Best Sustainable Packaging



Winner: Edrington-Beam Surtory UK for Maker's Mark 46 VAP

Best Design & Packaging for Beer and Cider



Winner: Graphic Brands for The Appleyard King Cider

MARKETING AWARDS

Best Launch of the Year



Winner: Invivo Wines for Invivo X Sarah Jessica Parker – click on the video to hear SJP's acceptance speech



Special commendation Clementine Communications for Wild Life Botanicals

Shortlist

- Clementine Communications for Wild Life Botanicals
- Invivo Wines for Invivo X Sarah Jessica Parker
- R&R Teamwork for Blackbook Winery

Trade Campaign of the Year





Winner: Live & Breathe for Asahi Discover Karakuchi

Special commendation: Budweiser Brewing Group UK&I for Save Pub Life

Runner-up: Slam Communications for Alsace Wines

Shortlist

- Budweiser Brewing Group UK&I for Save Pub Life
- Cube Communications for Wines of Bordeaux
- Live & Breathe for Asahi Discover Karakuchi
- Slam Communications for Alsace Wines

Consumer Campaign of the Year



Winner: Cono Sur Licence to Chill

Special commendation: Villa Maria The Value of Conversation

Shortlist

- Cono Sur Licence to Chill
- Trivento Real Life Bold Discoveries
- Villa Maria The Value of Conversation

Social Media Campaign of the Year



Winner: Chelsea Consulting for Sherry Week

Special commendation: New Zealand Winegrowers for Sauvignon Blanc Day

Shortlist

- Chelsea Consulting for Sherry Week
- New Zealand Winegrowers for Sauvignon Blanc Day
- Villa San Pedro for Nine Lives Wine

Drinks Event of the Year



Winner: The Whisky Exchange for The Whisky Show 2019

Special commendation: Madeleine Waters and Rachel Davey for Virtual Press Trip to Lebanon

Shortlist

- Madeleine Waters and Rachel Davey for Virtual Press Trip to Lebanon
- Majestic relaunch
- The Whisky Exchange for The Whisky Show 2019
- Waitrose Drinks Festival
- Wine Australia for Australia Redefined

Best Contribution to Wine and Spirits Tourism



Winner: Taste Hungary

RETAILER AWARDS

The LCB Independent Retailer of the Year Award





Winner: Vagabond Wines

Special Commendation: Davy's Wine Merchants

Shortlist

- Cambridge Wine Merchants
- Davy's Wine Merchants
- Jeroboams
- The Whisky Exchange
- Vagabond Wines

Online Retailer of the Year



Winner: The Whisky Exchange

Special Commendation: Honest Grapes

Runner-up: The Bottle Club

Shortlist

- Honest Grapes
- The Bottle Club
- The Whisky Exchange
- Wanderlust Wine

Retail Buying Team of the Year



Winner: Majestic

Special commendation: Marks and Spencer

Shortlist

- Majestic Wine
- Marks and Spencer
- The Whisky Exchange
- Waitrose

Retail Buyer of the Year





Winner: Cat Lomax

Special commendation: John Vine

Drinks Retailer of the Year



Winner: Waitrose

Special commendation: Aldi

Fine Wine Retailer of the Year



Winner: Honest Grapes

Trading Platform of the Year



Winner (wine): BI Fine Wine & Spirits





Winner (spirits): Spirtrade

COMPANY AWARDS

The Bevica On-Trade Supplier of the Year Award



Winner: Liberty Wines

Special commendation: Speciality Drinks

Runner-up: Bibendum Wine

Shortlist

- Bibendum Wine
- Hallgarten & Novum
- Liberty Wines
- Speciality Drinks

Drinks Company of the Year



Winner: Bibendum Wine

Special commendation: Concha y Toro

Shortlist

- Bibendum Wine
- Concha y Toro
- Hallgarten & Novum Wines
- Liberty Wines
- Majestic Wines

LOGISTICS AWARDS

Logistics Company of the Year



Winner Kuehne + Nagel

Special commendation STI Internazionale Spa

Shortlist

- Gliding Eagle
- Hillebrand
- Kuehne + Nagel
- London City Bond
- STI Internazionale Spa

Best Supply Chain Initiative

Winner Kuehne + Nagel

Special commendation Liv-ex

PERSONALITY AWARDS

Hospitality Hero Award



Winner (UK): Rishi Sunak



Winner (US): José Andrés

Young Achiever of the Year






Winner: Lizzy Unite

The Wondersworks Woman of the Year  Award



Winner: Stephanie Jordan

Special commendation: Hannah Sharman-Cox and Siobhan Payne

Man of the Year 



Winner: Robert Cooke

The Lifetime Achievement Award





Winner: Joseph Berkmann



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